



**NOURISH  
AS NATURE  
INTENDED**





# INTRODUCING ORIJEN™

Orijen is derived from the latin term 'origin' – meaning source or beginning. Born from a desire to mirror the diet dogs and cats have evolved to eat, Orijen represents the fullest expression of our biologically appropriate food philosophy.

**Orijen pioneered Biologically Appropriate food and WholePrey nutrition. That is why fresh or raw meat\*, poultry, fish, and nutrient-rich organs are always the first FIVE ingredients in Orijen.**

**FIRST FIVE INGREDIENTS ALWAYS FRESH OR RAW\***

Ingredient example from Orijen Original Dog. Animal protein sources depicted in fresh form before processing.  
Proportions and quantities not representative of contents of one package or serving. Cuts may vary. See ingredient list.

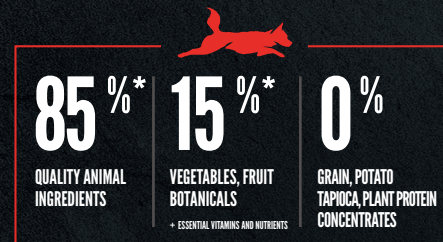
\*Our fresh ingredients use refrigeration as the sole method of preservation and our raw ingredients are frozen at the peak of freshness to preserve nutrients.

# WHAT IS ORIJEN™ ?



## BIOLOGICALLY APPROPRIATE DOG FOOD

Loaded with 85%\* quality animal ingredients and fresh fruits and vegetables, our lineup of ORIJEN dog food offer a variety of protein-rich, nutrient-dense recipes.



\*Approximate and derived from the unprocessed state of the ingredients.

**A biologically appropriate diet mirrors the rich, fresh, variety of WholePrey meats that dogs have evolved to eat.**

Our fresh ingredients are delivered fresh or raw\*\* from our Trusted Suppliers, directly to our kitchens. We work with a passionate team of animal nutritionists, food scientists and a veterinarian to prepare recipes your dog will thrive on. Featuring quality ingredients like beef, poultry and sustainably wild-caught fish, **feeding ORIJEN means feeding your dog the best.**

\*\*Our fresh ingredients use refrigeration as the sole method of preservation and our raw ingredients are frozen at the peak of freshness to preserve nutrients.

# WHAT IS ORIJEN™ ?



6-8

DIFFERENT ANIMAL  
PROTEINS

2/3

FRESH OR RAW\*

## EVOLUTIONARY DIET

Representing the fullest expression of our Biologically Appropriate philosophy, **Orijen's recipes reflect diets as close as possible to what our dogs' ancestors found and consumed in nature.**

Our recipes feature rich inclusions of fresh and raw\* animal ingredients to nourish as nature intended.

## THE WHOLEPREY DIET



PROTEIN-RICH  
MEAT, POULTRY & FISH

+



NUTRIENT-FILLED  
ORGANS

+



MINERAL-RICH  
BONES



### POULTRY | FISH | ORGANS | BONE

Mother Nature got it right. We followed her lead by incorporating whole meat organs, cartilage, and bone in natural WholePrey ratios, eliminating the need for long lists of synthetic supplements.

Ingredient example from ORIJEN Tundra Dog. Animal protein sources depicted in fresh form before processing.

Proportions and quantities not representative of contents of one package or serving. Cuts may vary. See ingredient list.

\*Our fresh ingredients use refrigeration as the sole method of preservation and our raw ingredients are frozen at the peak of freshness to preserve nutrients.

# WHY IS ORIJEN™ SUPERIOR TO COMPETITORS?



## FIRST FIVE INGREDIENTS

ARE ALWAYS  
FRESH OR RAW\*  
ANIMAL  
INGREDIENTS



## THE WHOLEPREY DIET

### ORIJEN™



### OTHERS



Ingredient example from ORIJEN Tundra Dog. Animal protein sources depicted in fresh form before processing.  
Proportions and quantities not representative of contents of one package or serving. Cuts may vary. See ingredient list.

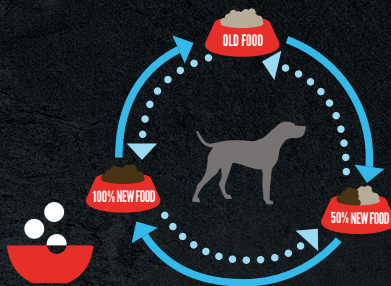
\*Our fresh ingredients use refrigeration as the sole method of preservation and our raw ingredients are frozen at the peak of freshness to preserve nutrients.

# TRANSITION YOUR DOG ONTO ORIJEN™ FOOD

We all want our dogs to have a well-balanced diet that keeps them healthy and thriving. If you're transitioning your dog's diet onto one of our delicious recipes, it's a good idea to slowly incorporate the new food in order to help them comfortably adapt to the unfamiliar recipe.

**Rotational feeding is beneficial for your dog in many ways.**

It mimics their ancestral diet and helps support a strong gastrointestinal environment. By rotating different ORIJEN recipes, you're giving your dog a variety of proteins with different nutritional values and an assortment of flavours.



## TRANSITIONAL DIET



A gradual incorporation of a new food helps prevent any stomach upsets. Adding the new diet in 25% increments over 10-14 days can make the transition to a new diet smooth and comfortable.

## ROTATIONAL DIET

There's no right or wrong way to feed a rotational diet. You can mix different flavours everyday, every week, or by the bag. When rotating to a new flavour for the first time, make sure to transition to the new diet gradually. The variety of nutrition and flavour will keep your dog's mouth watering for every meal.

# WHAT WE WANT YOU TO REMEMBER



1.

## 2/3 INGREDIENTS

ARE FRESH  
OR RAW\*\* WHOLEPREY  
INGREDIENTS

3.

## ORIJEN™'S FIRST FIVE

INGREDIENTS ARE  
FRESH OR RAW\*\*



2.

## ORIJEN™ DELIVERS

NUTRIENT DENSE  
COMPLETE DOG FOOD  
FOR AMAZING  
HEALTH SUPPORT

4.

85 %\*

QUALITY ANIMAL  
INGREDIENTS

15 %\*

VEGETABLES, FRUIT  
BOTANICALS

+ ESSENTIAL VITAMINS AND NUTRIENTS

0 %

GRAIN, POTATO  
TAPIOCA, PLANT PROTEIN  
CONCENTRATES

PRODUCED IN A  
FACILITY THAT  
ALSO PROCESSSES  
GRAINS.

\*Approximate and derived from the unprocessed state of the ingredients.

Ingredient example from ORIJEN Small Breed Dog. Animal protein sources depicted in fresh form before processing. Proportions and quantities not representative of contents of one package or serving. Cuts may vary. See ingredient list.

\*\*Our fresh ingredients use refrigeration as the sole method of preservation and our raw ingredients are frozen at the peak of freshness to preserve nutrients.



**NOURISH  
AS NATURE  
INTENDED**



# ORIJEN™ RANGE PRODUCTS

									
	<b>PUPPY</b>	<b>PUPPY LARGE</b>	<b>SMALL BREED</b>	<b>ORIGINAL</b>	<b>SENIOR</b>	<b>SIX FISH</b>	<b>REGIONAL RED</b>	<b>TUNDRA</b>	<b>FIT &amp; TRIM</b>
<b>SIZE</b>	340 G 2 KG 6 KG 11.4 KG	6 KG 11.4 KG	1.8 KG 4.5 KG	340 G 2 KG 6 KG 11.4 KG 17KG	2 KG 6 KG 11.4 KG	2 KG 6 KG 11.4 KG	2 KG 6 KG 11.4 KG	2 KG 6 KG 11.4 KG	2 KG 6 KG 11.4 KG
<b>FIRST 5 INGREDIENTS</b>	<ol style="list-style-type: none"> <li>1. Fresh chicken</li> <li>2. Raw turkey</li> <li>3. Fresh chicken giblets</li> <li>4. Raw whole herring</li> <li>5. Raw whole hake</li> </ol>	<ol style="list-style-type: none"> <li>1. Fresh chicken</li> <li>2. Raw turkey</li> <li>3. Fresh chicken giblets</li> <li>4. Raw whole hake</li> <li>5. Raw whole herring</li> </ol>	<ol style="list-style-type: none"> <li>1. Raw turkey</li> <li>2. Fresh chicken</li> <li>3. Raw quail</li> <li>4. Raw whole hake</li> <li>5. Raw whole herring</li> </ol>	<ol style="list-style-type: none"> <li>1. Fresh chicken</li> <li>2. Raw turkey</li> <li>3. Fresh chicken giblets</li> <li>4. Raw whole herring</li> <li>5. Raw whole hake</li> </ol>	<ol style="list-style-type: none"> <li>1. Fresh chicken</li> <li>2. Raw turkey</li> <li>3. Fresh chicken giblets</li> <li>4. Raw whole herring</li> <li>5. Raw whole hake</li> </ol>	<ol style="list-style-type: none"> <li>1. Raw whole pilchard</li> <li>2. Raw whole mackerel</li> <li>3. Raw whole hake</li> <li>4. Raw whole flounder</li> <li>5. Raw whole rockfish</li> </ol>	<ol style="list-style-type: none"> <li>1. Raw beef</li> <li>2. Raw wild boar</li> <li>3. Raw bison</li> <li>4. Raw lamb</li> <li>5. Raw pork</li> </ol>	<ol style="list-style-type: none"> <li>1. Raw lamb</li> <li>2. Raw venison</li> <li>3. Raw duck</li> <li>4. Raw arctic char</li> <li>5. Raw whole pilchard</li> </ol>	<ol style="list-style-type: none"> <li>1. Fresh chicken</li> <li>2. Raw whole herring</li> <li>3. Raw turkey</li> <li>4. Fresh chicken giblets</li> <li>5. Raw whole hake</li> </ol>
<b>HELPFUL INFORMATION</b>	A diet higher in fat and calories, to support a puppy's increased energy and dietary needs while growing.	This diet helps promote slow and steady growth for large breed puppies and encourages healthy joint development.	High protein and nutrient content makes this ideal for high-energy dogs. Unique kibble size and shape is easier for them to eat.	A good option for dogs transitioning to ORIJEN, thanks to nature-inspired complete nutrition that provides peak nourishment.	A good option for older dogs who are not as active as they used to be, as it contains fewer fat and calories than most other diets.	A higher omega content makes this diet great for skin and coat health. With fish as the only protein, it's a great option for dogs with sensitive stomachs or allergies.	A great option for picky eaters, or to add into a rotational diet.	This diet contains unique protein sources, and is a great option for adding variety into a rotational diet.	Lower in fat and calories, this diet is a good option for dogs who need help maintaining a healthy weight.



# Puppy

## FOR PUPPIES UNDER 30KG



Help your puppy thrive with the power of protein-rich recipes that provide peak nourishment. All puppies do best on a Biologically Appropriate diet rich in protein and fat from quality animal ingredients to support their development. **ORIJEN™ Puppy** diet is made with 85% quality animal ingredients like fresh or raw \*\* chicken and turkey, and wild-caught or sustainably farmed fish. Packed with WholePrey animal ingredients like organs and bone, ORIJEN food is made with the most nutrient-dense, succulent parts of the prey to deliver the nutrition puppies need. The result is a diet for your canine companion that is beyond comparison.

### FEATURES

- The first 5 ingredients are fresh or raw\*\* poultry and fish ingredients.
- 85% quality poultry and fish ingredients, providing a strong source of essential protein, vitamins, and minerals.
- Our authentic WholePrey diet features the most succulent parts of the prey like poultry or fish, organs and bone to mimic what your dog's ancestors consumed in the wild.
- Freeze-dried coated for a burst of raw flavour your dog instinctively craves.
- Crafted in Canada with the world's best ingredients.

### ANALYTICAL CONSTITUENTS

Crude protein	38 %
Crude fat	20 %
Crude fibre	5 %
Crude ash	8 %
Moisture	12 %
Calcium	1.4 %
Phosphorus	1.1 %
DHA / EPA	0.35 % / 0.25 %
Omega-6 fatty acid	3 %
Omega-3 fatty acids	1.1 %

		
<b>85%*</b>	<b>15%*</b>	<b>0%</b>
QUALITY ANIMAL INGREDIENTS	VEGETABLES, FRUIT BOTANICALS + ESSENTIAL VITAMINS AND NUTRIENTS	GRAIN, POTATO TAPIOCA, PLANT PROTEIN CONCENTRATES

### WHOLEPREY DIET

POULTRY | FISH | ORGANS | BONE



Mother Nature got it right. We followed her lead by incorporating whole meat organs, cartilage, and bone in natural WholePrey ratios, eliminating the need for long lists of synthetic supplements.

\*Approximate and derived from the unprocessed state of the ingredients. \*\*Our fresh ingredients use refrigeration as the sole method of preservation and our raw ingredients are frozen at their peak freshness.

For more information please contact our Customer Care Team at [customer care@championpetfoods.com](mailto:customer care@championpetfoods.com).



# Puppy Large

FOR PUPPIES OVER 30KG AT MATURITY



Help your puppy thrive with the power of protein-rich recipes that provide peak nourishment. All large breed puppies do best on a Biologically Appropriate diet rich in protein and fat from quality animal ingredients to support peak development. **ORIJEN™ Puppy Large** diet is made with 85% quality animal ingredients like fresh or raw chicken and turkey, and wild-caught or sustainably farmed fish. Packed with WholePrey animal ingredients like organs and bone, ORIJEN food is made with the most nutrient-dense, succulent parts of the prey to deliver the nutrition puppies need. The result is a diet for your canine companion that is beyond comparison.

## FEATURES


- The first 5 ingredients are fresh or raw\*\* poultry and fish ingredients.
- 85% quality poultry and fish ingredients, providing a strong source of essential protein, vitamins, and minerals.
- Our authentic WholePrey diet features the most succulent parts of the prey like poultry or fish, organs and bone to mimic what your dog's ancestors consumed in the wild.
- Freeze-dried coated for a burst of raw flavour your dog instinctively craves.
- Crafted in Canada with the world's best ingredients.

## ANALYTICAL CONSTITUENTS

Crude protein	38 %
Crude fat	16 %
Crude fibre	6 %
Crude ash	8 %
Moisture	12 %
Calcium	1.3 %
Phosphorus	1.1 %
DHA / EPA	0.3 % / 0.2 %
Omega-6 fatty acid	2.8 %
Omega-3 fatty acids	0.9 %

<b>85%*</b>	<b>15%*</b>	<b>0%</b>
QUALITY ANIMAL INGREDIENTS	VEGETABLES, FRUIT BOTANICALS + ESSENTIAL VITAMINS AND NUTRIENTS	GRAIN, POTATO TAPIOCA, PLANT PROTEIN CONCENTRATES

**WHOLEPREY DIET**  
**POULTRY | FISH | ORGANS | BONE**



Mother Nature got it right. We followed her lead by incorporating whole meat organs, cartilage, and bone in natural WholePrey ratios, eliminating the need for long lists of synthetic supplements.

\*Approximate and derived from the unprocessed state of the ingredients. \*\*Our fresh ingredients use refrigeration as the sole method of preservation and our raw ingredients are frozen at their peak freshness.

For more information please contact our Customer Care Team at [customer care@championpetfoods.com](mailto:customer care@championpetfoods.com).



# Small Breed

FOR SMALL DOGS  
OF ALL LIFE STAGES



SMALL KIBBLE SIZE



Help your dog thrive with the power of protein-rich recipes that provide peak nourishment. Your small-breed dog has certain nutritional needs and requires a Biologically Appropriate diet in order to thrive. **ORIJEN™ Small Breed** diet is made specifically for smaller dogs, with nourishing protein from chicken and turkey, wild-caught fish and quail all packed into a unique kibble shape that is easier for them to eat. Packed with fresh or raw\*\* WholePrey animal ingredients, ORIJEN food is made with the most nutrient-dense, succulent parts of the prey to deliver the nutrition dogs need. The result is a diet for your small canine companion that is beyond comparison.

## FEATURES

- The first 5 ingredients are fresh or raw\*\* poultry and fish ingredients.
- 85%\* quality poultry and fish ingredients, providing a strong source of essential protein, vitamins, and minerals.
- Protein-rich food to support higher energy needs and balanced nutrition to help maintain a healthy weight.
- Freeze-dried coated for a burst of raw flavour your dog instinctively craves.
- Crafted in Canada with the world's best ingredients.

## ANALYTICAL CONSTITUENTS

Crude protein	39 %
Crude fat	18 %
Crude fiber	4 %
Crude ash	9 %
Moisture	12 %
Calcium	1.4 %
Phosphorus	1.1 %
DHA / EPA	0.2 % / 0.2 %
Omega-6/3 fatty acid	2.8 % / 0.5%

		
<b>85 %*</b>	<b>15 %*</b>	<b>0 %</b>
QUALITY ANIMAL INGREDIENTS	VEGETABLES, FRUIT BOTANICALS + ESSENTIAL VITAMINS AND NUTRIENTS	GRAIN, POTATO TAPIOCA, PLANT PROTEIN CONCENTRATES

GREAT TASTE FOR PICKY EATERS !

\*Approximate and derived from the unprocessed state of the ingredients. \*\*Our fresh ingredients use refrigeration as the sole method of preservation and our raw ingredients are frozen at their peak freshness.

For more information please contact our Customer Care Team at [customercare@championpetfoods.com](mailto:customercare@championpetfoods.com).



# Original

## FOR DOGS OF ALL BREEDS & LIFE STAGES

(except growth of Great Dane puppies prior to 14 weeks)



Help your dog thrive with the power of protein-rich recipes that provide peak nourishment. Dogs are ancestral carnivores, so they need a Biologically Appropriate diet rich and varied in whole animal ingredients.


**Orijen™ Original** diet is made with 85% quality animal ingredients like fresh or raw chicken and turkey, and wild-caught or sustainably farmed fish. Packed with WholePrey animal ingredients like organs and bone, Orijen food is made with the most nutrient-dense, succulent parts of the prey to deliver the nutrition dogs need. The result is a diet for your canine companion that is beyond comparison.

### FEATURES


- The first 5 ingredients are fresh or raw\*\* poultry and fish ingredients.
- 85% quality poultry and fish ingredients, providing a strong source of essential protein, vitamins, and minerals.
- Our authentic WholePrey diet features the most succulent parts of the prey like poultry or fish, organs and bone to mimic what your dog's ancestors consumed in the wild.
- Freeze-dried coated for a burst of raw flavour your dog instinctively craves.
- Crafted in Canada with the world's best ingredients.

### ANALYTICAL CONSTITUENTS

Crude protein	38 %
Crude fat	18 %
Crude fibre	5 %
Crude ash	9 %
Moisture	12 %
Calcium	1.4 %
Phosphorus	1.1 %
DHA / EPA	0.3 % / 0.2 %
Omega-6 fatty acids	3 %
Omega-3 fatty acids	1 %



<b>85%*</b> QUALITY ANIMAL INGREDIENTS	<b>15%*</b> VEGETABLES, FRUIT BOTANICALS + ESSENTIAL VITAMINS AND NUTRIENTS	<b>0%</b> GRAIN, POTATO TAPIOCA, PLANT PROTEIN CONCENTRATES
--	--	--



**WHOLEPREY DIET**  
POULTRY | FISH | ORGANS | BONE

Mother Nature got it right. We followed her lead by incorporating whole meat organs, cartilage, and bone in natural WholePrey ratios, eliminating the need for long lists of synthetic supplements.

\*Approximate and derived from the unprocessed state of the ingredients. \*\*Our fresh ingredients use refrigeration as the sole method of preservation and our raw ingredients are frozen at their peak freshness

For more information please contact our Customer Care Team at [customer care@championpetfoods.com](mailto:customer care@championpetfoods.com).



# Senior

## FOR ADULT MAINTENANCE




Help your dog thrive with the power of protein-rich recipes that provide peak nourishment. Dogs are ancestral carnivores, so they need a Biologically Appropriate diet rich and varied in whole animal ingredients. **ORIJEN™ Senior** diet is crafted specifically for your senior dog to help them stay healthy by supporting lean muscle mass and weight maintenance. Packed with WholePrey animal ingredients like organs and bone, ORIJEN food is made with the most nutrient-dense, succulent parts of the prey to deliver the nutrition dogs need. With 85%\* quality animal ingredients and a freeze-dried liver coating, this diet is beyond comparison.

### FEATURES


- The first 5 ingredients are fresh or raw\*\* poultry and fish ingredients.
- 85%\* quality poultry and fish ingredients, providing a strong source of essential protein, vitamins, and minerals.
- Our authentic WholePrey diet features the most succulent parts of the prey like poultry or fish, organs and bone to mimic what your dog's ancestors consumed in the wild.
- Freeze-dried coated for a burst of raw flavour your dog instinctively craves.
- Crafted in Canada with the world's best ingredients.

### ANALYTICAL CONSTITUENTS

Crude protein	38 %
Crude fat	15 %
Crude fibre	6 %
Crude ash	8 %
Moisture	12 %
Calcium	1.3 %
Phosphorus	1.1 %
DHA / EPA	0.3 % / 0.2 %
Omega-6 fatty acid	2.3 %
Omega-3 fatty acids	0.9 %



<b>85%*</b> QUALITY ANIMAL INGREDIENTS	<b>15%*</b> VEGETABLES, FRUIT BOTANICALS + ESSENTIAL VITAMINS AND NUTRIENTS	<b>0%</b> GRAIN, POTATO TAPIOCA, PLANT PROTEIN CONCENTRATES
--	--	--



**WHOLEPREY DIET**  
**POULTRY | FISH | ORGANS | BONE**

Mother Nature got it right. We followed her lead by incorporating whole meat organs, cartilage, and bone in natural WholePrey ratios, eliminating the need for long lists of synthetic supplements.

\*Approximate and derived from the unprocessed state of the ingredients. \*\*Our fresh ingredients use refrigeration as the sole method of preservation and our raw ingredients are frozen at their peak freshness.

For more information please contact our Customer Care Team at [customercare@championpetfoods.com](mailto:customercare@championpetfoods.com).



# Six Fish

**FOR DOGS OF ALL BREEDS  
& LIFE STAGES**

(except growth of Great Dane puppies prior to 14 weeks)






Help your dog thrive with the power of protein-rich recipes that provide peak nourishment. Dogs are ancestral carnivores, so they need a Biologically Appropriate diet rich and varied in whole animal ingredients. **ORIJEN™ Six Fish** diet is made with a variety of succulent fish including raw\* wild-caught pilchard, mackerel, hake, flounder, rockfish and sole. Packed with WholePrey animal ingredients like organs and bone, ORIJEN food is made with the most nutrient-dense, succulent parts of the prey to deliver the nutrition dogs need. With 85%\*\* quality fish ingredients and a freeze-dried liver coating, this diet is beyond comparison.

## FEATURES

- **The first 5 ingredients are raw\* fish ingredients.**
- **85%\*\* quality fish ingredients**, providing a strong source of essential protein, vitamins, and minerals.
- **Our authentic WholePrey diet features the most succulent parts of the prey** like fish, organs and bone to mimic what your dog's ancestors consumed in the wild.
- **Coated with freeze-dried liver for a taste your dog instinctively craves.**
- **Crafted in Canada with the world's best ingredients.**

## ANALYTICAL CONSTITUENTS

Crude protein	38 %
Crude fat	18 %
Crude fibre	5 %
Crude ash	8.5 %
Moisture	12 %
Calcium	1.5 %
Phosphorus	1.1 %
DHA / EPA	0.7 % / 0.5 %
Omega-6 fatty acid	2.1 %
Omega-3 fatty acids	2.1 %

		
<b>85%**</b>	<b>15%**</b>	<b>0%</b>
QUALITY ANIMAL INGREDIENTS	VEGETABLES, FRUIT BOTANICALS + ESSENTIAL VITAMINS AND NUTRIENTS	GRAIN, POTATO TAPIOCA, PLANT PROTEIN CONCENTRATES

### WHOLEPREY DIET FISH | ORGANS | BONE



Mother Nature got it right. We followed her lead by incorporating whole meat organs, cartilage, and bone in natural WholePrey ratios, eliminating the need for long lists of synthetic supplements.

\*Our raw ingredients are frozen at their peak freshness. \*\*Approximate and derived from the unprocessed state of the ingredients.

For more information please contact our Customer Care Team at [customercare@championpetfoods.com](mailto:customercare@championpetfoods.com).



# Regional Red

**FOR DOGS OF ALL BREEDS  
& LIFE STAGES**  
(except for growth of large size dogs)



Help your dog thrive with the power of protein-rich recipes that provide peak nourishment. Dogs are ancestral carnivores, so they need a Biologically Appropriate diet rich and varied in whole animal ingredients. **ORIJEN™ Regional Red** diet is made with 85% quality animal ingredients like raw\*\* beef, wild boar, bison, lamb and pork. Packed with WholePrey animal ingredients like organs and bone, ORIJEN food is made with the most nutrient-dense, succulent parts of the prey to deliver the nutrition dogs need. The result is a diet for your canine companion that is beyond comparison.

## FEATURES

- The first 5 ingredients are raw beef, wild boar, bison, lamb and pork ingredients\*\*.
- **85% quality meat ingredients**, providing a strong source of essential protein, vitamins, and minerals.
- Our authentic **WholePrey diet** features the most succulent parts of the prey like meat or fish, organs and bone to mimic what your dog's ancestors consumed in the wild.
- Freeze-dried coated for a burst of raw flavour your dog instinctively craves.
- Crafted in Canada with the world's best ingredients.

## ANALYTICAL CONSTITUENTS

Crude protein	38 %
Crude fat	18 %
Crude fibre	5 %
Crude ash	9 %
Moisture	12 %
Calcium	2 %
Phosphorus	1.4 %
DHA / EPA	0.2 % / 0.15 %
Omega-6 fatty acid	2.3 %
Omega-3 fatty acids	1 %

<b>85%*</b>	<b>15%*</b>	<b>0%</b>
QUALITY ANIMAL INGREDIENTS	VEGETABLES, FRUIT BOTANICALS + ESSENTIAL VITAMINS AND NUTRIENTS	GRAIN, POTATO TAPIOCA, PLANT PROTEIN CONCENTRATES

### WHOLEPREY DIET POULTRY | FISH | ORGANS | BONE



Mother Nature got it right. We followed her lead by incorporating whole meat organs, cartilage, and bone in natural WholePrey ratios, eliminating the need for long lists of synthetic supplements.

\*Approximate and derived from the unprocessed state of the ingredients. \*\*Our raw ingredients are frozen at their peak freshness.

For more information please contact our Customer Care Team at [customer@championpetfoods.com](mailto:customer@championpetfoods.com).



# Tundra

**FOR DOGS OF ALL BREEDS  
& LIFE STAGES**  
(except for growth of large size dogs)



Help your dog thrive with the power of protein-rich recipes that provide peak nourishment. Dogs are ancestral carnivores, so they need a Biologically Appropriate diet rich and varied in whole animal ingredients. **ORIJEN™ Tundra** diet provides your dog with the nourishing protein and nutrients they need, from fresh or raw\* ingredients like duck, fish and venison. Packed with WholePrey animal ingredients like organs and bone, ORIJEN food is made with the most nutrient-dense, succulent parts of the prey to deliver the nutrition dogs need. With 85%\*\* quality animal ingredients and coated with freeze-dried liver, this diet is beyond comparison.

## FEATURES

- The first 5 ingredients are raw lamb, venison, duck, and fish ingredients\*.
- 85%\*\* quality duck, fish and meat ingredients, providing a strong source of essential protein, vitamins, and minerals.
- Our authentic WholePrey diet features the most succulent parts of the prey like meat, duck or fish, organs and bone to mimic what your dog's ancestors consumed in the wild.
- Freeze-dried coated for a burst of raw flavour your dog instinctively craves.
- Crafted in Canada with the world's best ingredients.

## ANALYTICAL CONSTITUENTS

Crude protein	40 %
Crude fat	18 %
Crude fibre	5 %
Crude ash	9 %
Moisture	12 %
Calcium	1.8 %
Phosphorus	1.3 %
DHA / EPA	0.35 % / 0.2 %
Omega-6 fatty acid	2.5 %
Omega-3 fatty acids	1 %

(dried enterococcus faecium fermentation product)

\*Our fresh ingredients use refrigeration as the sole method of preservation and our raw ingredients are frozen at their peak freshness. \*\*Approximate and derived from the unprocessed state of the ingredients.

For more information please contact our Customer Care Team at [customercare@championpetfoods.com](mailto:customercare@championpetfoods.com).



<b>85%**</b> QUALITY ANIMAL INGREDIENTS	<b>15%**</b> VEGETABLES, FRUIT BOTANICALS * ESSENTIAL VITAMINS AND NUTRIENTS	<b>0 %</b> GRAIN, POTATO TAPIOCA, PLANT PROTEIN CONCENTRATES
---	---	---

**WHOLEPREY DIET**  
**MEAT | FISH | ORGANS | BONE**

Mother Nature got it right. We followed her lead by incorporating whole meat organs, cartilage, and bone in natural WholePrey ratios, eliminating the need for long lists of synthetic supplements.



# Fit & Trim FOR ADULT DOGS



Help your dog thrive with the power of protein-rich recipes that provide peak nourishment. Dogs are ancestral carnivores, so they need a Biologically Appropriate diet rich and varied in whole animal ingredients.


**ORIJEN™ Fit & Trim** diet is optimized to support lean muscle mass and is specifically designed to support peak physical conditioning. Packed with WholePrey animal ingredients like organs and bone, ORIJEN food is made with the most nutrient-dense, succulent parts of the prey to deliver the nutrition dogs need. With 85% quality poultry & fish ingredients and a freeze-dried liver coating, this diet is beyond comparison.

## FEATURES


- The first 5 ingredients are fresh or raw\*\* poultry and fish ingredients.
- 85% quality poultry and fish ingredients, providing a strong source of essential protein, vitamins, and minerals.
- Our authentic WholePrey diet features the most succulent parts of the prey like poultry or fish, organs and bone to mimic what your dog's ancestors consumed in the wild.
- Freeze-dried coated for a burst of raw flavour your dog instinctively craves.
- Crafted in Canada with the world's best ingredients.

## ANALYTICAL CONSTITUENTS

Crude protein	40 %
Crude fat	13 %
Crude fibre	8 %
Crude ash	8 %
Moisture	12 %
Calcium	1.4 %
Phosphorus	1.1 %
DHA / EPA	0.25 % / 0.15 %
Omega-6 fatty acid	2.2 %
Omega-3 fatty acids	0.9 %



<b>85%*</b> QUALITY ANIMAL INGREDIENTS	<b>15%*</b> VEGETABLES, FRUIT BOTANICALS + ESSENTIAL VITAMINS AND NUTRIENTS	<b>0%</b> GRAIN, POTATO TAPIOCA, PLANT PROTEIN CONCENTRATES
--	--	--



**WHOLEPREY DIET**  
POULTRY | FISH | ORGANS | BONE

Mother Nature got it right. We followed her lead by incorporating whole meat organs, cartilage, and bone in natural WholePrey ratios, eliminating the need for long lists of synthetic supplements.

\*Approximate and derived from the unprocessed state of the ingredients. \*\*Our fresh ingredients use refrigeration as the sole method of preservation and our raw ingredients are frozen at their peak freshness

For more information please contact our Customer Care Team at [customer@championpetfoods.com](mailto:customer@championpetfoods.com).

# ORIJEN™ HIGH PROTEIN DOG TREATS

				
	ORIGINAL	FIT & TRIM	REGIONAL RED	PUPPY
SIZE	100 G	100 G	100 G	100 G
FIRST 3 INGREDIENTS	<ol style="list-style-type: none"> <li>1. Fresh chicken</li> <li>2. Raw turkey</li> <li>3. Raw whole herring</li> </ol>	<ol style="list-style-type: none"> <li>1. Fresh chicken</li> <li>2. Raw turkey</li> <li>3. Raw whole herring</li> </ol>	<ol style="list-style-type: none"> <li>1. Raw beef</li> <li>2. Raw pork</li> <li>3. Raw beef liver</li> </ol>	<ol style="list-style-type: none"> <li>1. Fresh chicken</li> <li>2. Raw whole herring</li> <li>3. Raw turkey</li> </ol>
HELPFUL INFORMATION	<p>Packed with high protein animal ingredients, ORIJEN™ High Protein Treats provides your dog with needed nutrients and health benefits.</p> <p>For dogs of all breeds and life stages.</p>	<p>Packed with high protein animal ingredients, ORIJEN™ High Protein Treats provides your dog with needed nutrients and health benefits with <b>lower fat content</b>.</p> <p>For dogs of all breeds and life stages.</p>	<p>Packed with high protein animal ingredients, ORIJEN™ High Protein Treats provides your dog with needed nutrients and health benefits.</p> <p>For dogs of all breeds and life stages.</p> <p>Suitable for dogs with poultry allergies as it's made with beef, pork and lamb.</p>	<p>Packed with high protein animal ingredients and enriched with DHA from pollock oil, ORIJEN™ High Protein Treats provides your puppy with needed nutrients and health benefits to support cognitive development.</p> <p>For puppies.</p>



# Original

FOR DOGS OF ALL BREEDS  
& LIFE STAGES

Packed with high protein animal ingredients, ORIJEN™ High Protein Treats provides your dog with needed nutrients and health benefits.



## HIGH PROTEIN DOG TREATS FOR OPTIMAL NUTRITION

## FIRST 3 INGREDIENTS FRESH OR RAW\*

### COMPOSITION

Fresh chicken	16 %
Raw turkey	14 %
Raw whole herring	13 %
Dehydrated sweet potato	
Dehydrated turkey	11 %
Dehydrated chicken	11 %
Dehydrated butternut squash	
Dehydrated eggs	4 %
Raw quail	4 %
Chicken liver	4 %
Natural flavour	
Chicken fat	2 %
Chicken heart	1 %

### ANALYTICAL CONSTITUENTS

Crude protein	40 %
Fat content	16 %
Crude fibre	3 %
Crude ash	10 %
Moisture	10 %

**ADDITIVES (per kg)** Technological additives:  
1b306(i) Tocopherol extract from vegetable  
oils: 220 mg; E 330 citric acid: 200 mg. Sensory  
additives: Rosemary extract: 150mg.

**CALORIE CONTENT :** 17 kcal per treat  
Maximum 10% of their nutritional intake  
is supposed to come from treats.

\*Our fresh ingredients use refrigeration as the sole method of preservation and our raw ingredients are frozen at the peak of freshness to preserve nutrients



# Fit & Trim

FOR DOGS OF ALL BREEDS  
& LIFE STAGES

Packed with high protein animal ingredients, ORIJEN™ High Protein Treats provides your dog with needed nutrients and health benefits with **lower fat content**.



## HIGH PROTEIN DOG TREATS

FOR OPTIMAL NUTRITION

## FIRST 3 INGREDIENTS

FRESH OR RAW\*

### COMPOSITION

Fresh chicken	15 %
Raw turkey	15 %
Raw whole herring	15 %
Dehydrated sweet potato	
Dehydrated chicken	15 %
Dehydrated turkey	15 %
Chicken liver	4 %
Dehydrated butternut squash	
Dehydrated apple pomace	
Dehydrated pumpkin	
Natural flavour	
Chicken fat	0,5 %
Chicken heart	0,5 %

### ANALYTICAL CONSTITUENTS

Crude protein	40 %
Fat content	13 %
Crude fibre	6 %
Crude ash	10 %
Moisture	10 %

**ADDITIVES (per kg)** Technological additives: 1b306(i) Tocopherol extract from vegetable oils: 220 mg; E 330 citric acid: 200 mg. Nutritional additives: 3a910 L-carnitine: 125mg. Sensory additives: Rosemary extract: 150mg.

**CALORIE CONTENT :** 13 kcal per treat  
Maximum 10% of their nutritional intake  
is supposed to come from treats.

\*Our fresh ingredients use refrigeration as the sole method of preservation and our raw ingredients are frozen at the peak of freshness to preserve nutrients



← 3 CM →

# Regional Red

FOR DOGS OF ALL BREEDS  
& LIFE STAGES

Packed with high protein animal ingredients, ORIJEN™ High Protein Treats provides your dog with needed nutrients and health benefits. This treat is suitable for dogs with poultry allergies as it's made with beef, pork and lamb.



## HIGH PROTEIN DOG TREATS FOR OPTIMAL NUTRITION

## FIRST 3 INGREDIENTS FRESH OR RAW\*

### COMPOSITION

Raw beef	15 %
Raw pork	14 %
Raw beef liver	12 %
Dehydrated sweet potato	
Dehydrated beef	11 %
Dehydrated pork	11 %
Dehydrated lamb	8 %
Dehydrated butternut squash	
Raw bison	4 %
Raw lamb	4 %
Natural flavour	
Beef fat	1 %

### ANALYTICAL CONSTITUENTS

Crude protein	40 %
Fat content	16 %
Crude fibre	3 %
Crude ash	10 %
Moisture	10 %

**ADDITIVES (per kg)** Technological additives: 1b306(i) Tocopherol extract from vegetable oils: 220 mg; E 330 citric acid: 200 mg. Sensory additives: Rosemary extract: 150mg.

**CALORIE CONTENT :** 17 kcal per treat  
Maximum 10% of their nutritional intake is supposed to come from treats.

\*Our fresh ingredients use refrigeration as the sole method of preservation and our raw ingredients are frozen at the peak of freshness to preserve nutrients



# Puppy

## FOR PUPPIES OF ALL BREEDS

Packed with high protein animal ingredients and enriched with DHA from pollock oil, ORIJEN™ High Protein Treats provides your puppy with needed nutrients and health benefits to support cognitive development. The treat size is smaller than the other treats.



### HIGH PROTEIN DOG TREATS

FOR OPTIMAL NUTRITION

### FIRST 3 INGREDIENTS

FRESH OR RAW\*

#### COMPOSITION

Fresh chicken	15 %
Raw whole herring	14 %
Raw turkey	12 %
Dehydrated sweet potato	
Dehydrated turkey	11 %
Dehydrated chicken	10 %
Dehydrated butternut squash	
Raw flounder	4 %
Chicken liver	4 %
Dehydrated egg	4 %
Pollock oil	4 %
Natural flavour	
Chicken fat	1 %
Chicken heart	1 %

#### ANALYTICAL CONSTITUENTS

Crude protein	40 %
Fat content	20 %
Crude fibre	3 %
Crude ash	10 %
Moisture	10 %
DHA	0,35 %

**ADDITIVES (per kg)** Technological additives: 1b306(i) Tocopherol extract from vegetable oils: 220 mg; E 330 citric acid: 200 mg. Sensory additives: Rosemary extract: 150mg

**CALORIE CONTENT:** 19 kcal per treat

Maximum 10% of their nutritional intake is supposed to come from treats.

\*Our fresh ingredients use refrigeration as the sole method of preservation and our raw ingredients are frozen at the peak of freshness to preserve nutrients

